

Combating price rise

DIMAPUR, MAR 9 (NPN): Getting into action against spiraling price of various commodities, DC Dimapur Maongwati Aier along with Assistant Commissioner Anoop Sharma, IAS and Administrative Officer & CEO Dimapur Municipal Council (DMC) Nikhashe inspected rates of various edible items in New Market and Super market and effected drastic reduction in rates.

For instance, a kilogram of potato which was sold for Rs.20 has been reduced by about 50% to Rs.10 and likewise, tomato which was earlier sold for Rs. 30 a kilo has now come down to Rs.10.

The DC pointed out that the rate has been fixed so that the difference between the wholesale and retail rate was restricted within Rs 5.He also warned that defaulter would be penalized with fine of Rs.2000 and possible imprisonment under Consumer Protection Act. Maong also mooted a plan for setting up of a kiosk to address complaints from customers, both at New Market and Super Market.

Apart from DMC staff, plainclothes police personnel would also assist to enforce the rates, he said.

He also interacted with customers and encouraged them to seek assistance of the kiosks.

The DC also disclosed that traders usually give the excuse of having to pay exorbitant taxes as reason for hiking up prices of various items.

“The pocket of the Naga people are getting thinner and thinner” Maong said and further cautioned the Veterinary Department not to just stamp their seal without inspecting the meat products properly.

On rates of meat and fish, CEO&AO, DMC Nikashe disclosed he has formulated price list for different kinds of fish and meat. At the same time he also informed that more rate charts would be put up at several points in the markets. It was also pointed out that rate list of perishable items have been fixed according to their shelf life.

With strict control of rate of perishable items, the prices of potato, cabbage, cauliflower, carrots etc. has come down drastically within the past few days.

Meanwhile, DC Maongwati also disclosed that price of construction materials would also be scrutinized with the help of Dimapur Chambers of Commerce.